



# 2024 Sponsor Prospectus

October 13-17, 2024

[summit.jamis.com](http://summit.jamis.com)





Connect. Collaborate. Contribute.



# JAMIS Summit 2024

**WHEN:** October 13-17, 2024

**WHERE:** **JAMIS Summit 2024** will be held at the Omni Frisco Hotel at the Star, steps away from the 91-acre Dallas Cowboys World Headquarters campus. Centrally located, Frisco is home to the Museum of the American Railroad, PGA Headquarters, the National Videogame Museum, good old-fashioned Texas barbecue, and more than 70 miles of trails to explore.

**ADDRESS:** 11 Cowboys Way, Frisco, TX 75034

**PHONE:** (469) 287-0000

**WEB:** [omnihotels.com/hotels/frisco](https://omnihotels.com/hotels/frisco)

# Testimonials

I was awestruck at how seamless this conference was from the initial sign-up to the final break-out sessions. The JAMIS team was helpful and knowledgeable. The guest speakers were informative and fun. The social activities allowed us to get to know each other.

**JAMIS Customer**

I thoroughly enjoyed the courses, and the speakers did an excellent job presenting. They added a lot to the knowledge that I already had in the areas.

**JAMIS Customer**

Had a GREAT time with JAMIS Software Corporation at the JAMIS Summit in Nashville! Special shout-out to the vendors and clients that brought "Humanic Global Solutions" for the company

**Lindsey Karkos**  
Humanic Global Solutions

FCE values our collaborative partnership with JAMIS. We appreciate the culture, passionate people, and environment, which allow companies to think outside the box and grow

**Chris Porter**  
FCE Benefits

Very happy with the conference. The Social events were great. The special guest was fantastic. Everyone was professional and very well prepared.

**JAMIS Customer**



## About JAMIS Summit 2024

The **JAMIS Summit** is our premier invitation-only event where our partners and customers gather to hear the latest about JAMIS' products and solutions, get product certifications, and collaborate on accelerating success in the cloud. Join the excitement, envision the future, and get ready to take your JAMIS business to the next level.

**JAMIS Summit 2024** will bring together customers, industry experts and partners from across the nation to exchange invaluable knowledge and insights. This premier client event will help facilitate the exchange of ideas between members of our industry and allow participants to experience the products and services designed to help manage government contract accounting and compliance practices. JAMIS is happy to be hosting events that will entertain attendees while giving customers and sponsors valuable networking possibilities.





## Why Sponsor JAMIS Summit 2024?

As a JAMIS Summit sponsor, your company will enjoy access to hundreds of JAMIS customers, affiliates and partners. By including your company name and branding on conference materials, [JAMIS Summit 2024](#) gives you an excellent opportunity to connect with industry experts on contracting, compliance and business growth opportunities.

We offer a variety of branding and exhibiting opportunities to assure optimal exposure to companies of every size. There are sponsorship opportunities available for your desired exposure level and budget.

### Sponsor Benefits

- 1 - Networking Opportunities: Get to know top government contractors in the industry through networking breaks, dedicated exhibit hall hours, breakfasts, lunches, and evening receptions.
- 2 - Build Relationships: Connect and engage with businesses of all sizes and influences in the GovCon space. Get to know CFOs, Controllers, Finance and Accounting Managers all at one venue for three days!
- 3 - Generate New Business Leads: JAMIS will facilitate direct access to our customers and provide business exposure opportunities throughout the event.
- 4 - Showcase your Brand: Showcase your strategic business solutions to Summit attendees and partners.

	PLATINUM - \$8,000	GOLD - \$6,000	SILVER - \$4,500	BRONZE - \$3,000
<b>Pre-Conference Benefits</b>				
Company logo on outreach emails	•	•	•	•
Individual mention on social media	•	•		
Linked logo on website	•	•	Logo only	Logo only
<b>Onsite Conference Benefits</b>				
Recognition at the Welcome Reception	•			
Branded item in conference welcome back (at own cost)	•			
Recognition at General Session	•	•	•	•
Teach a 50-minute Breakout Session with an approved topic (Includes course registration list with emails) - OR - Introduce the Panel of Experts on the main stage.	•			
<b>Exhibit Expo Benefits</b>				
Booth selection	1st Choice	2nd Choice		
Booth Staff (\$499 per person additional)	3	3	2	1
Individual shoutout in Summit email communications	•	•		
Named in Press Release	•	•	•	•
<b>Advertisement Opportunities</b>				
Logo on conference signage	•	•	•	•
Full-page advertisement	•	•	Half-page advertisement	Half-page advertisement
Summit attendee list (No emails due to privacy)	•	•		

# ADDITIONAL SPONSORSHIP OPTIONS

WITH NEW CONCEPTS FOR 2024

## MONDAY NIGHT EVENT ACTIVITY SPONSOR - \*\*\$2,500 - \$3,500

Sponsor an interactive activity at our Monday Night Event! This is your chance to wow attendees with a special activity they will walk away talking about! Monday Night Event activity sponsorship includes:

- 1 Ticket to the Monday Night Event
- Ability to share branded handouts and giveaways in the activity area

Sponsors will have the option to select an activity based on the theme of the evening, for example, if we decide to go with a rodeo theme, activities could include:

- Line dancing lessons
- Alcohol tasting station
- Leather luggage tag or business card holder branding station
- Make your own Texas dry rub station

JAMIS is open to hearing your creative ideas!

\*\*Pricing based on activity selection

## MOBILE APP SPONSOR - \$2,500

Sponsor the JAMIS Summit mobile app! Attendees use the JAMIS Summit mobile app is used to access important Summit information like the agenda, speaker information, etc. This sponsorship includes:

- App home page banner with website link
- Logo featured on all mobile app download instruction signage throughout the event space
- Logo shoutout in all app-based communication emails to attendees

## BEVERAGE SPONSOR - \$3,000

Everyone needs a little buzz! Whether it be caffeine or a nightcap beverage, this sponsorship is excellent to quench attendees' thirsts! Select from the coffee station sponsorship (limit 1) or the cocktail reception sponsor (limit 1). Sponsorship includes:

- Logo placement at every coffee station or bar
- Option for branded napkins or branded giveaways at each station (at own cost)
- Shoutout during the general session to recognize coffee sponsors and at the welcome reception for cocktail sponsors



# What's Next?

Thank you for considering sponsoring the **2024 JAMIS Summit**! Your sponsorship allows us to further our mission of bringing together our customers, top industry experts, and partners from across the nation to exchange invaluable knowledge and insights in the GovCon industry.

To secure your **JAMIS 2024 Summit Sponsorship** or to discuss a customized package, please contact us today!

Contact Laura Woods at 858-568-3600 or email [lwoods@jamis.com](mailto:lwoods@jamis.com)

**Thank you to all of our returning sponsors!**





## Important Sponsor Branding Instructions.

Upon confirmation of sponsorship or exhibition, you will receive information on how to upload all deliverables, (Logo, Company Bio, Digital Ad), using the CVENT Exhibitor Portal. Please make sure to submit the best marketing contact for your company if any issues arise.

### Company Description

Recognition as a sponsor and exhibitor will be promoted through various Summit marketing.

### Exhibit Hall Admission Policy

All exhibitors must wear exhibitor event badges while working the booth.

JAMIS shall have sole control over admissions of all persons. All persons visiting the exhibit area will be admitted according to the rules and regulations of the exhibition as established by JAMIS.